



Mrs. Dana Regier

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Dear Past Grand Officers,

Heidi and I are so excited to have you attend 'A Stroll down the Rainbow Beach Boardwalk' Grand Assembly sessions that will be held once again in Fresno on April 8-11, 2017. As our Past Grand Officers, you play a vital role in keeping California Rainbow an organization that is not only rich in history and tradition but also engages the young women of today in becoming leaders within their communities. Heidi, our Grand Worthy Advisor, has worked hard this year and has shared her passion for education through the selection of an outstanding Grand Service Project which many of you have helped to support this year through the opportunities that APCH shared with us. Our successful back-pack drive over the summer was a direct result of your participation and support. I extend a heartfelt thank you for your continued support. I am excited to see the result of a year's worth of work when we present our financial gift to A Place Called Home at Grand Assembly.

As you prepare to attend Grand Assembly you can access all the Past Grand Officer Grand Assembly materials on our website at www.gocarainbow.org. The website has undergone a face-lift this year so please take time to view some of the new items that have been created. It is still a work in progress but we are excited to start the process of moving many of our resources to the site for ease of access for our girls and adults.

Are you celebrating a reunion this year!! I am sure that Christine would love for you to share the details and attend the Past Grand Officer luncheon where the laughter and life-long friendships you have from your time as a Rainbow Girl can be celebrated.

Last year I shared with you some of the areas of opportunity to serve. I received several responses and I appreciate you offering your support. As California Rainbow continues to impact young ladies we still have need of your help and support in many areas. There are many ways for you to participate. I have listed a few of the areas I am currently looking for qualified adults who are interested in supporting CAIORG. If you have skills in these areas and are looking for a short term project or long term commitment I would love to hear from you.

- ✓ **Website development and support** – our new website continues to need support of talented adults from administrative support, form building and database management
- ✓ **Social Media/Marketing** – while each of us have learned to 'post' our daily lives we know that connecting with today's youth means learning to speak their language. If you have marketing or social media professional experience we need you.
- ✓ **Alumni** – do you have ideas of how to engage our alumni in new and exciting ways? Our alumni program is looking for dedicate and enthusiastic members to lead the program.
- ✓ **Administrative support** – it takes a lot of behind the scene work and the tireless effort of our Grand Assembly office volunteers to make California Rainbow what it is. We are always looking for support with form development, updates on history of the organization, mailings and other general administrative duties.
- ✓ **Talent Team** – Please keep an eye out for an opportunity to apply to be part of the new Talent Team. The application will be posted on the website in early February.
- ✓ **Fundraising/Grant writing** – the California Rainbow for Girls Foundation is the support behind the scenes, financially, of Grand Assembly and our day to day work. We can use your skills to help us maintain our leadership, scholarship, camp and Assembly programs.
- ✓ **Travel – Grant Writing – Fundraising** are other areas that I am looking for interested adults to support

If you are interested in supporting any of these areas or working with the girls in your local Assembly please email me at dana.regier@gocarainbow.org Each of us remember that adult in Rainbow, it might have been your Mother Advisor or an Advisory Board Member that had an impact on us. This is your opportunity to fill that role with the young women of today. I realize I am *'speaking to the choir'* but the program that we offer to the youth of today in life skills, time management, ethics, public speaking and leadership development is not easily duplicated. Your continued support is critical to us reaching more girls.

Your donations to the California Rainbow for Girls Foundation enable us to financially provide an exemplary program even though smaller membership numbers can no longer completely support our program. **The key to our future lies in the strength of our history. You are that connection and we can use your help and support.**

I am sure you have heard that we continue to work towards our membership goal of **1000**. I hope that when you have the opportunity you share I.O.R.G. with the young ladies in your life that you do. Healthy Assemblies provide us with many more opportunities to develop and expand our current programs. In order to achieve any goal we all must stay focused. There will be a day when we will celebrate 1000 and I want you to be part of that celebration with us.

While I cannot imagine holding Grand Assembly in another venue besides an Arena, the fact is that if we do not utilize the tools we have to support it financially we may have to consider changes. If you can please **go through our Grand Assembly housing it can make a difference.** The 12% room tax occupants pay comes right back to us to pay for the arena rental. Please don't forget that your registration and housing are on the same form. You send the original completed Registration/Housing form to the Registration Chairperson and a copy of the same Registration/Housing form to the Housing Chairperson to obtain your housing. Registration/Housing forms sent in by **February 22nd** (the Assembly due date) have a better chance of getting into the hotel of your choice. While I realize that we all want to stay at the Double Tree (formerly the Radisson) the reality is that there are just not enough rooms and while I wish I could guarantee that each of you would get the hotel of your choice it is based on date received. This eliminates anyone playing favorites and keeps the playing field, or should I say housing field, level!!!

The California Rainbow Dress Sale at Grand Assembly continues to need your support. Proceeds from this sale are going into a Love Fund to be used to help fund Grand Assembly participation for Rainbow Girls who need financial assistance. Our Chairperson, Berenice Trickett, Mother Advisor of Chula Vista Assembly and Past Grand Representative to Missouri is in need of formals from Past Grand Officers in clean, neat condition. A note attached to the garment with the special event you wore this dress for with your name, title and year would be most appreciated. Her email is beedragonlady@hotmail.com. The dresses are to be delivered to the Lost and Found Area in the Exhibit Hall on Saturday morning or at other break times during Grand Assembly sessions. The addition of fabric sales last year was a huge success and will be continued this year. If you have any fabric to donate, please access the form on our website, complete the form and deliver it to the Dress Sales Booth.

Heidi and I are excited to share Grand Assembly with you this year. We look forward to seeing you at each of the sessions and greeting you during escort. The Registration table will be located inside the Exhibit Hall near the GEC booth. Please arrive by noon on Saturday to pick up your packets as the booth will close before sessions start and we don't want anyone to miss anything. Registration Booth hours will be **Saturday 4/8: 8:30 AM to 12:30 PM, Sunday 4/9: 7:30 AM-8:15 AM and 12:30 PM-1:30 PM, Monday 4/10: 11:30-12 noon and Tuesday 4/11: 9:30 AM – 1:30 PM.**

Sealed while strolling down the boardwalk,

Dana

cc Jim Redman
Greg Stille
Shirley Redman, Housing
Marga Dole, Registration

